

**UTAH CTE SKILL CERTIFICATION  
PERFORMANCE EVALUATION  
Fashion Merchandising Advanced – TEST #406**

The performance evaluation **is a required component of the skill certification process**. Each student must be evaluated on the required performance objectives. Performance objectives may be completed and evaluated anytime during the course.

- Students should be aware of their progress throughout the course, so that they can concentrate on the objectives that need improvement.
- Students should be encouraged to repeat the objectives until they have performed at a minimum of **80% (moderately to highly skilled level)**.
- When a performance objective has been achieved at a minimum of 80% (moderately to highly skilled level), **“Y” (Y=YES)** is recorded on the performance summary evaluation form. If a student **does not** achieve 80% (moderately to highly skilled level), then **“N” (N=NO)** is recorded on the summary sheet for that objective.
- All performance objectives **MUST** be completed and evaluated prior to the written test.
- The teacher will bubble in **“A”** on the answer sheet for item **#81** for students who have achieved **“Y”** on **ALL performance objectives**.
- The teacher will bubble in **“B”** on the answer sheet for item **#81** for students who have **ONE or more “N’s”** on the performance objectives.
- The signed summary evaluation sheet(s) **MUST** be kept in the teacher’s file for two years.
- A copy is also kept on file with the school’s CTE skills certification testing coordinator for two years.

**Performance Objectives**

- PO-01 \_\_\_\_\_ Report on a historical topic.  
PO-02 \_\_\_\_\_ Evaluate types of retail stores.  
PO-03 \_\_\_\_\_ Create a survey.  
PO-04 \_\_\_\_\_ Create a fictitious store.  
PO-05 \_\_\_\_\_ Evaluate two retail stores.  
PO-06 \_\_\_\_\_ Prepare a feature/benefit chart.  
PO-07 \_\_\_\_\_ Demonstrate a sales presentation in a role play situation.  
PO-08 \_\_\_\_\_ Calculate the price of merchandise using several methods.  
PO-09 \_\_\_\_\_ Develop a promotional plan.  
PO-10 \_\_\_\_\_ Create a display.  
PO-11 \_\_\_\_\_ Create an interior layout for the store in PO-02.  
PO-12 \_\_\_\_\_ Create or participate in a fashion show.  
PO-13 \_\_\_\_\_ Answer interview questions in a role-play situation.

Students who achieve 80% (moderately to highly skilled) on **ALL** performance objectives and 80% on the written test will be issued a CTE skill certificate.

**Please print clearly:**

I, \_\_\_\_\_, certify that \_\_\_\_\_, who is a student at  
(Teacher Name) (Student Name)

\_\_\_\_\_, has mastered each of the above performance objectives at an 80%  
(High School Name)

or higher level.